

# DOWNTOWN GOSHEN, INC.

232 South Main Street  
Goshen, Indiana 46526

**First Fridays  
2008 Participant Registration**

One thing vibrant cities have in common is a healthy and lively urban core. The goal of First Fridays are to invite the public to discover what Goshen's commercial district has to offer and identify this region as a prime destination for shopping and entertainment.

By encouraging businesses and organizations to be open and/or host special events on the first Friday of each month, Goshen draws people downtown on a regular basis.

## **2008 First Friday dates and times**

First Fridays will begin in January 2008 and continue monthly throughout the year.

The hours for First Fridays are from 5:00 PM to 9:00 PM.

## **Registration**

- o **November 15, 2007 is the Deadline to register to be in the January brochure.**
- o You may register to be listed on the website at any time (the same annual fee applies.)

## **Fee**

The fee for each business or organization is **\$120.00**. Fees cover your supply of brochures, listing on the First Friday web site, a banner to mark the location as a First Friday participant, and all media promotion.

## **Hours**

To become a First Friday participant, you must be open on First Friday evening of each month. The hours for First Fridays are from 5:00 PM to 9:00 PM.

## **Special Retail Promotion**

We recommend that you offer special events or promotions to your retail customers on First Fridays, though it is not required.

## **Marketing and Advertising**

Downtown Goshen, inc. will advertise the First Friday events through the following means: Website, Brochures, Coupons, Press releases, Media promotion on radio and newspaper.

## **Participation confirmation**

The First Friday coordinator will confirm your participation via e-mail.

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You may email the registration form to: [gina@gofridays.com](mailto:gina@gofridays.com)

Mail form to:

*Downtown Goshen, Inc.  
"First Fridays"  
232 South Main Street  
Goshen, Indiana 46526*

*Attn. Gina Leichty*

# DOWNTOWN GOSHEN, INC.

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**First Fridays  
Participant Registration**

## Registration form

To participate in the First Fridays, please submit the following information:

### Contact information

Name	
E-mail*	
Phone	

*\*All First Fridays information will be sent to you via email. Please include this important information.*

### Store, Organization Information:

Business / Org. Name			
Business address			
City	Goshen		
State	IN		
Zip			
Web site			
Business Phone			
Venue type	<input type="checkbox"/> Cinema <input type="checkbox"/> Theater <input type="checkbox"/> Restaurant	<input type="checkbox"/> Pub, Bar <input type="checkbox"/> Music <input type="checkbox"/> Shopping	<input type="checkbox"/> Gallery <input type="checkbox"/> Other
Business description			

### Monthly Events and Promotions

<b>Month:</b>	
<b>Month:</b>	
<b>Month:</b>	

#### Deadline for Events and Promotions

1 <sup>st</sup> Quarter (January, February, March)	November 1, 2007
2 <sup>nd</sup> Quarter (April, May, June)	February 1, 2008
3 <sup>rd</sup> Quarter (July, August, September)	May 1, 2008
4 <sup>th</sup> Quarter (October, November, December)	August 1, 2008

Email this form to [gina@gofridays.com](mailto:gina@gofridays.com)

Gina Leichty, First Friday Coordinator: 574-534-8844, [gina@gofridays.com](mailto:gina@gofridays.com)  
[www.goFridays.com](http://www.goFridays.com)